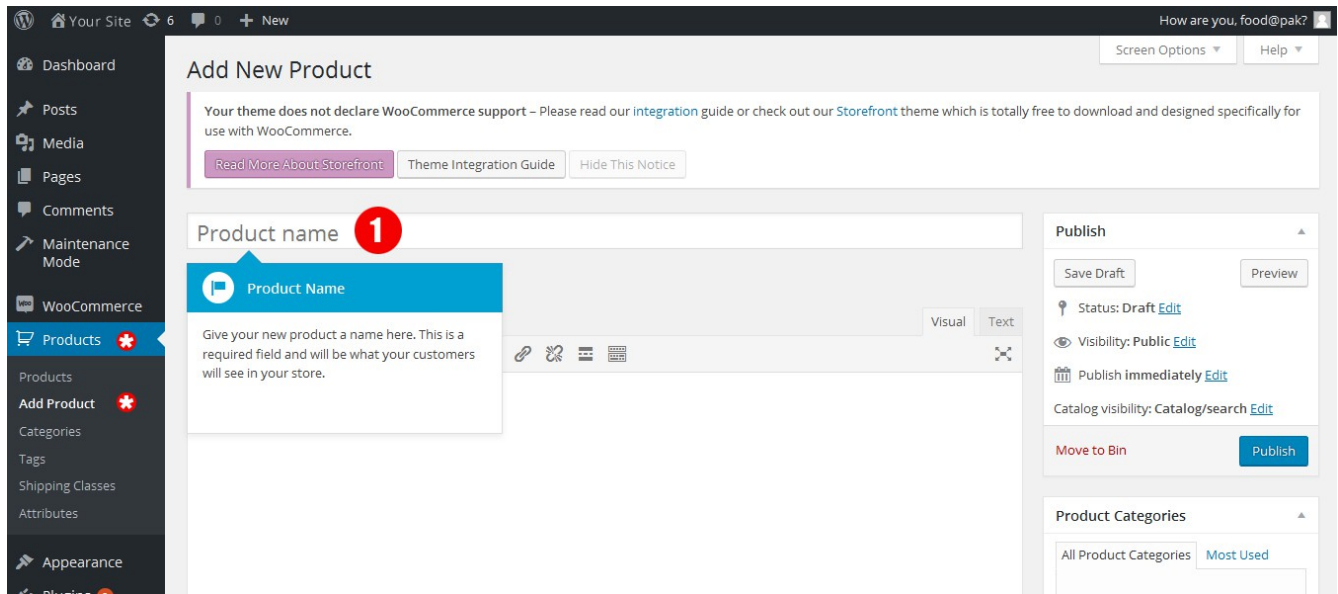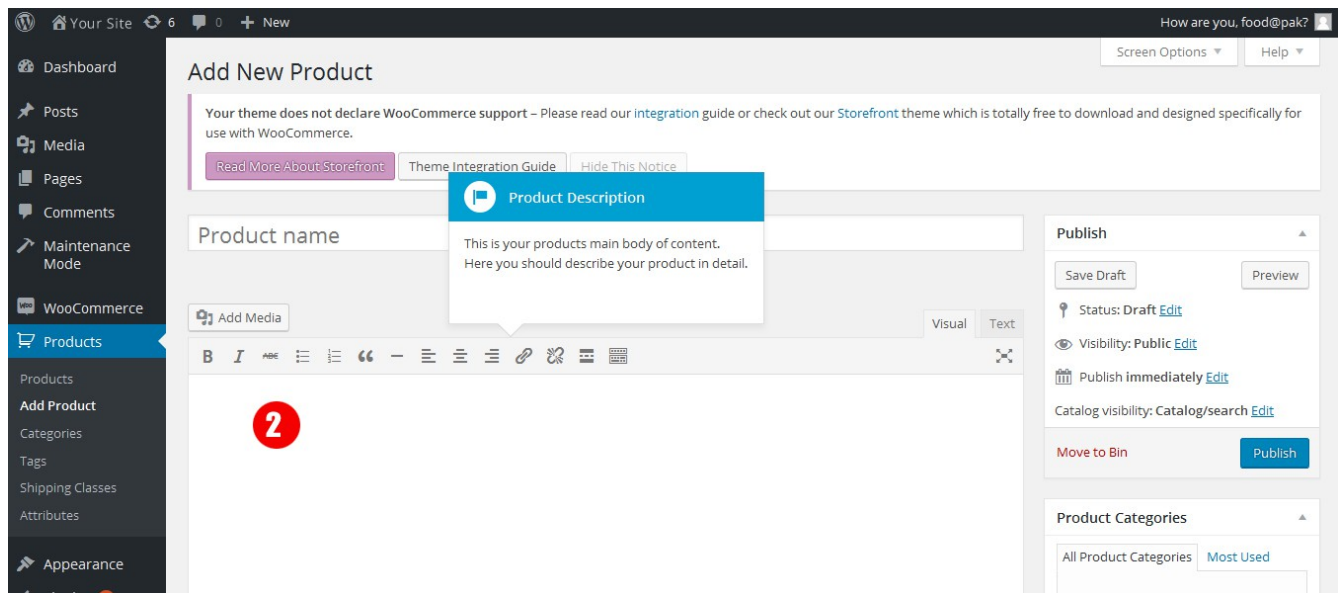# brandlinx
MARKETING SOLUTIONS
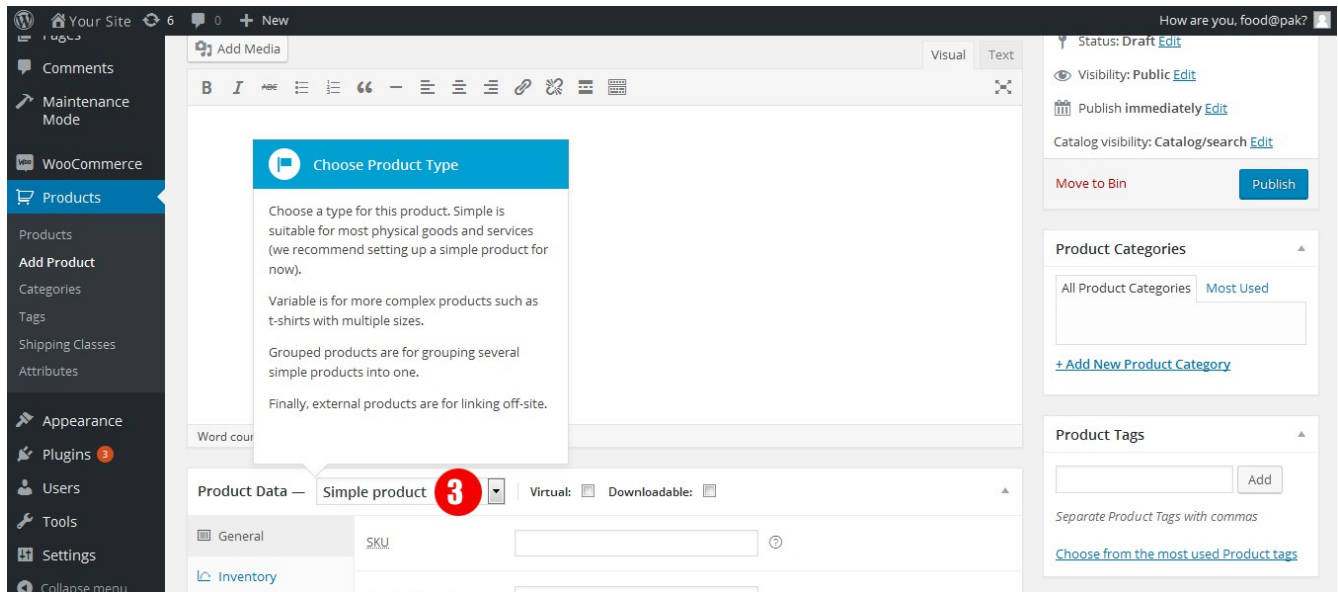
Adding a Product to your Website

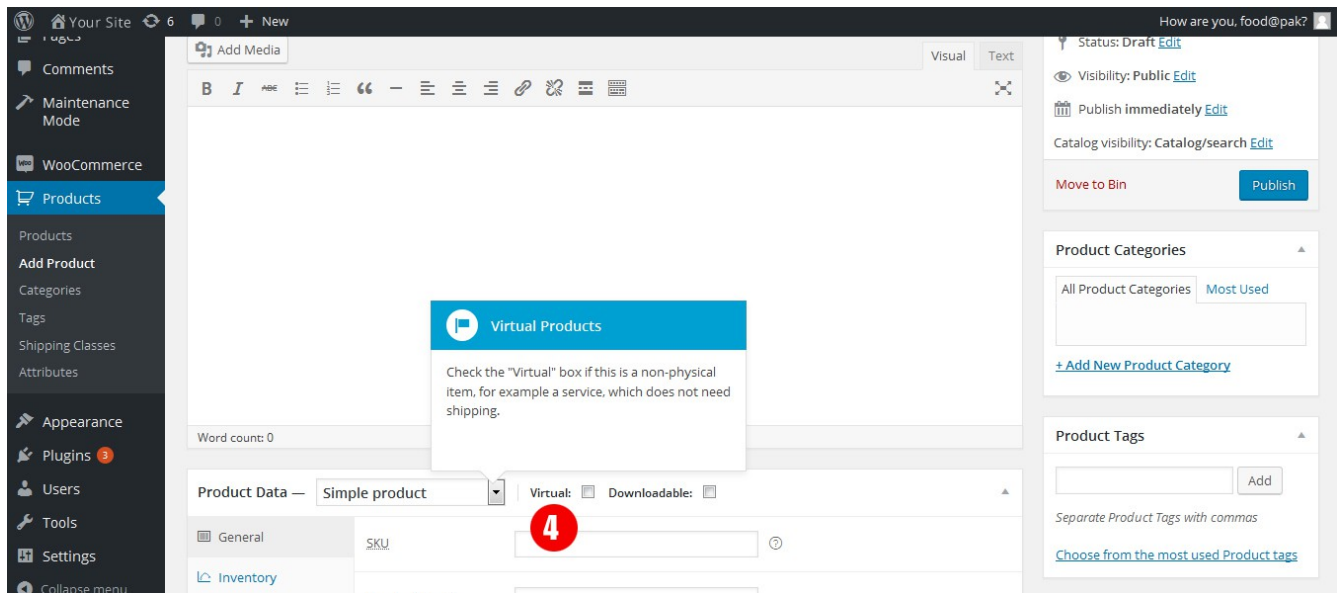**1:** Begin with adding your Product Name

2: Add your Product description. Note you have some text tools and can add images by going to "Add Media"
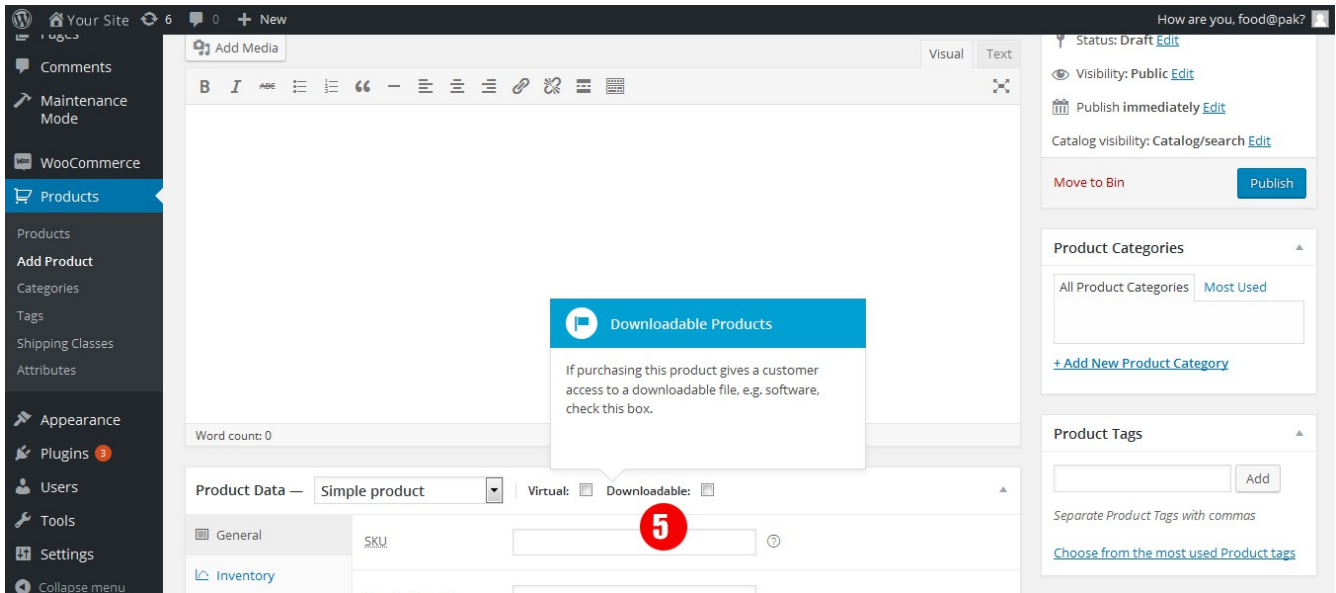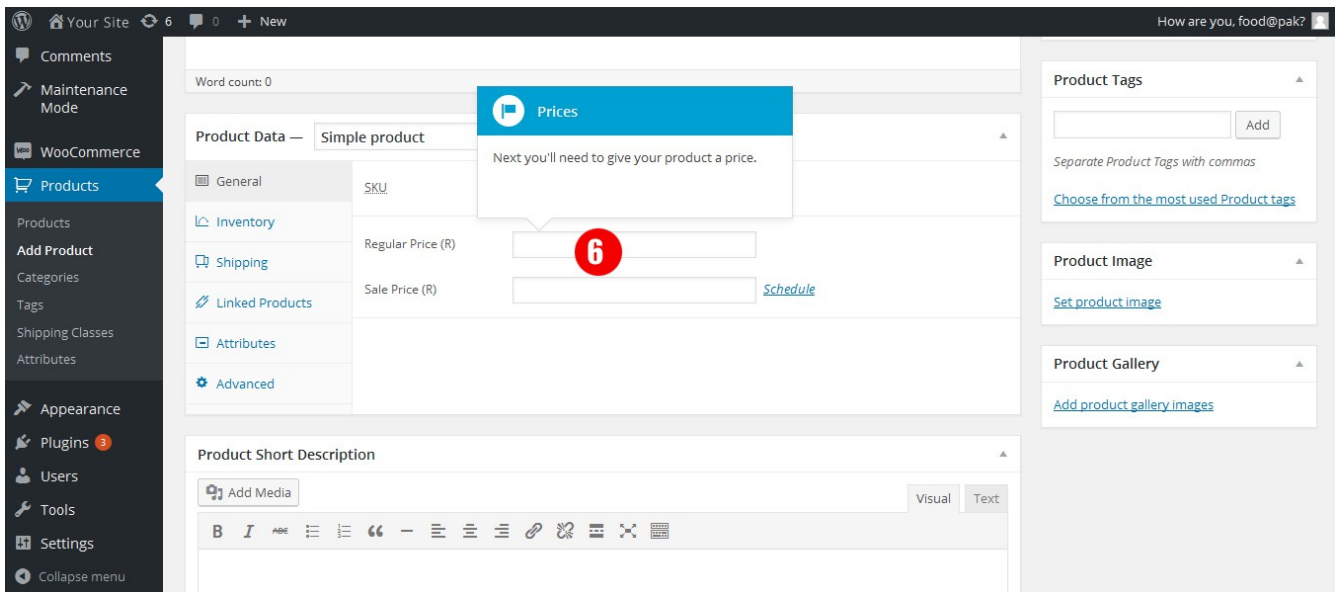
3: Choose the type of Product

4: Check the "Vital" box if it is not a non-physical product (eg. A digital/image download), leave un-checked if you are selling physical products

5: Only check this box if your Product is a digital download, or just ignore, leave un-checked.

6: Enter the price of your Product. If your product is on sale, enter a sales price below the regular price (the sales price must be below the regular price)
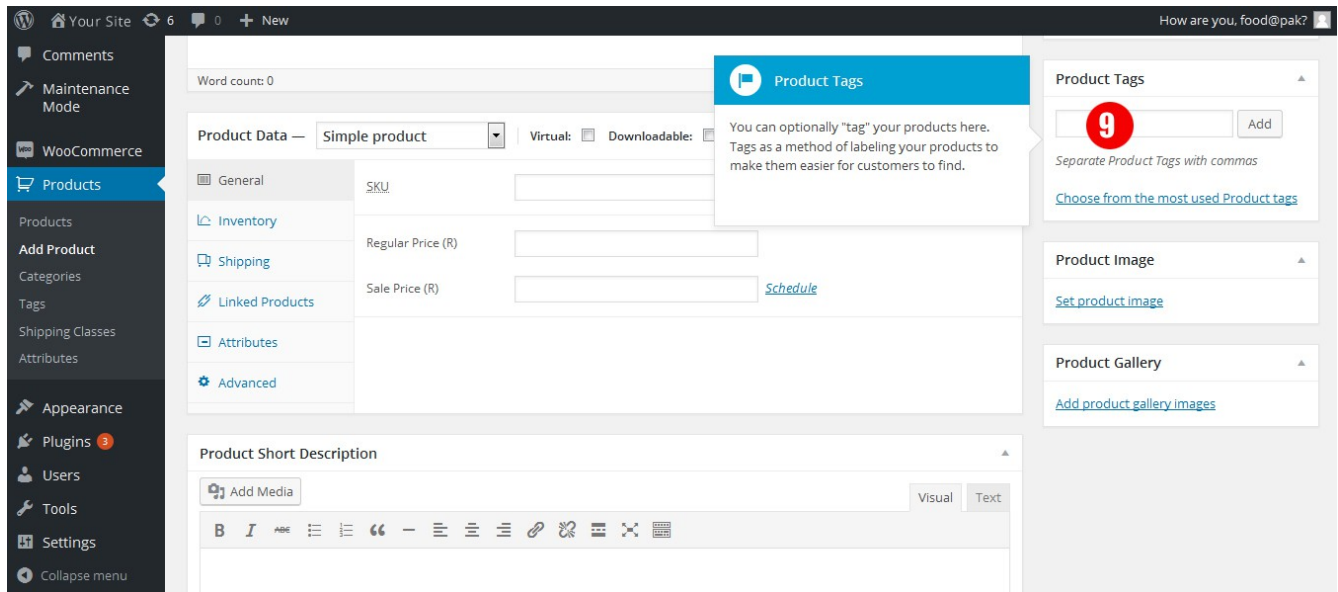
7: Add a short Product summary, this appears on the product page just below the product name

8: Add the Main Image of your Product
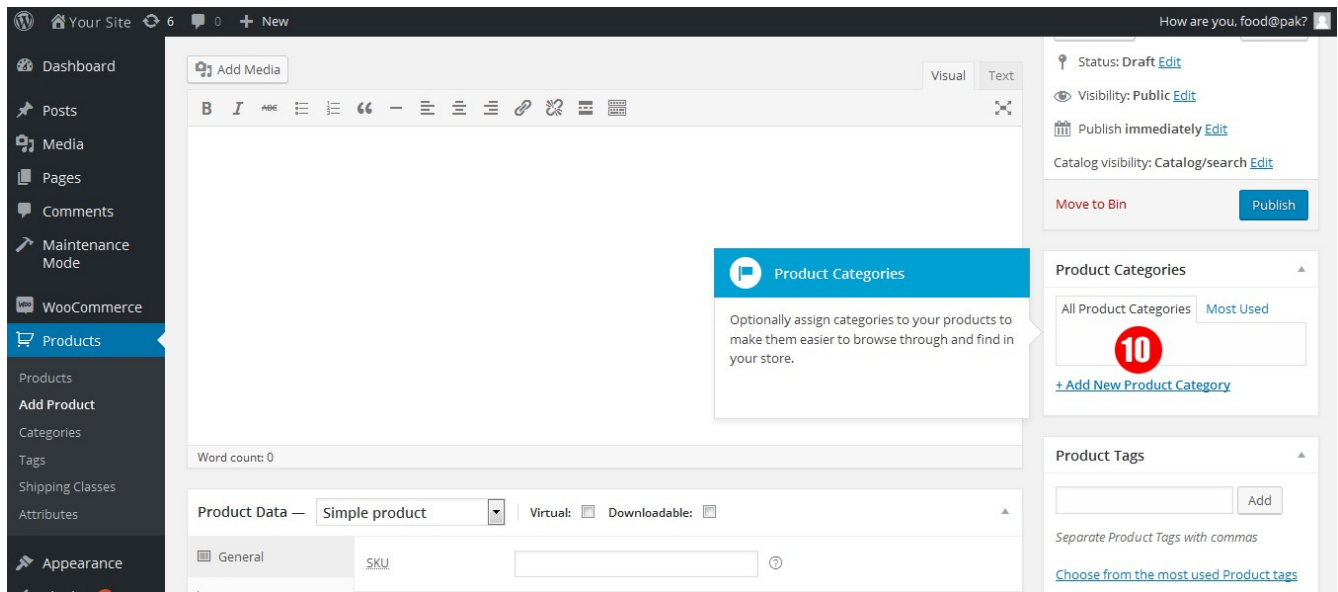
9: Add tag words (key words) here to help customers find the product

10: Make sure to choose the correct category that the Product falls under. If the product has no category, you need to create a category by clicking on "Add New Product Category"

11: Push the "Publish" button to publish the product onto the website, to go live
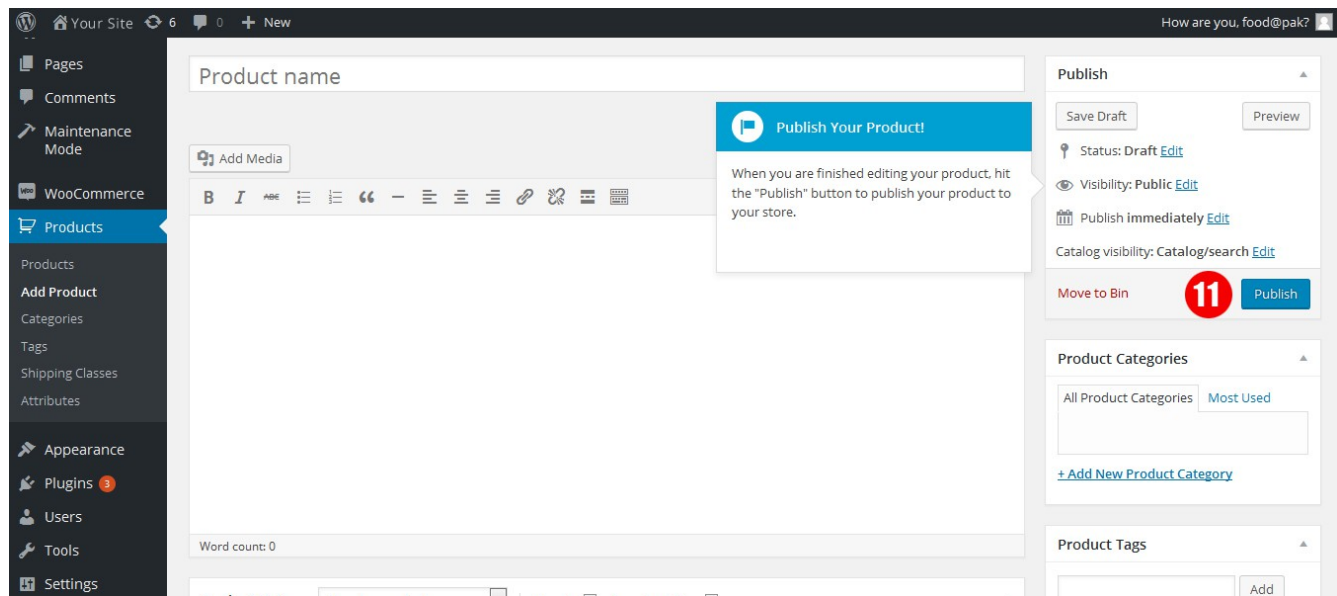
Brandlinx Marketing
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